Effective Environmental Change requires Action on two levels:

- Personal (Behavior, Choices)
- Policy (Infrastructure, Incentives)

Cost:Benefit Analysis needs to weigh short term costs against long term benefits
Summary

Personal (Behavior, Choices)

✓ How I get to the library?
✓ Do I really need to print this out?
✓ Where do I put my sandwich wrapper?
✓ Do I really need this ILL book?
✓ Do I need to take the elevator?
✓ What incentive will get the employees to the library and reduce the carbon footprint?
✓ What incentive will improve recycling efficiencies?
Summary

Policy (Infrastructure, Incentives)

✓ Heating systems: can they be more efficient?
✓ What will we replace the roof with?
✓ Can the heating, cooling, lighting be reduced and equally comfortable?
✓ Improved energy settings on computers, printers, copiers.
✓ Enroll the Library in the Greenstart Program?
✓ Swipe cards on elevators?
✓ E-rental of DVDs?
✓ Telecommuting options?
QUESTIONS?