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Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.
Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 16, 1973

Ms. Carol Young
PROVIDENCE JOURNAL-BULLETIN
75 Fountain Street
Providence, RI 02903

Carol:

We've just come aboard with Salve Regina College and I haven't had the opportunity to meet you before. It certainly was a pleasure talking with you today.

I'm enclosing material on the Bicentennial Education Program at Salve ... maybe I can still get your interest. I hope so. I'm going to meet with Jim Wyman tomorrow to discuss this further. You could tie in with him to find out more on the program.

The poster you see is being sent to all 4-1-4 colleges and colleges and high schools in the northeast. Others are being distributed to the educational press, the historical and bi-centennial press and scores of special interest groups such as the Daughters of the American Revolution. All told, we expect people from throughout the country to come to Newport to participate in this one-of-a-kind program.

I'm delaying distribution of the poster and release until I have a chance to talk to Jim. I'd like to give the JOURNAL an exclusive on this.

Hope we can say hello in person sometime.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.

Robert L. Newbert, Jr.
Account Executive
Public Relations

enclosure

RLN:kpm