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Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.
Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 19, 1973

Ms. Bernadine Cassell
Editor
BOSTON 200
c/o Arthur Monks Associates
29 Commonwealth Avenue
Boston, MA 02116

Bernadine:

It was a pleasure talking to you. I'm glad to hear you're interested in the Bicentennial Education Program at Salve Regina College.

Although Newport, Rhode Island, doesn't strictly fall in your news area, I think the program will nevertheless interest your readers. It's a one-of-a-kind program -- the Bicentennial Commission in Washington says they don't know of anything similar -- and many people on national and local Bicentennial commissions are expected to attend. I'm confident many of your readers would like to learn about the program.

Enclosed is a feature story outlining the program. Please rework the story any way you'd like. And if I've left out anything, please call me. I'll be happy to fill in the holes.

I've also included a poster on the program ... it could make an interesting visual.

Great talking to you, Bernadine. Thanks for your interest.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.

Bob Newbert

Robert L. Newbert, Jr.
Account Executive
Public Relations

enclosure

RLN:kpm