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Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.
Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 19, 1973

Ms. Mary Rose Hall
Editor
Daughters of the American Revolution Magazine
1776 D. Street, N.W.
Washington, D. C. 20006

Dear Ms. Hall:

Nice to talk to you the other day. I'm happy to hear you're interested in the Bicentennial Education Program at Salve Regina College.

It's the only program of its kind, and I think many of your readers would be interested in hearing about it. I know many people on Bicentennial Commissions throughout the country are interested in participating. And they can receive college credit for the program while they do not have to be a college student.

Enclosed is a feature story outlining the program. Please rework the story any way you'd like. I'll be happy to help you if you have any questions.

I'm also including a poster on the program that is being sent to all Bicentennial Commissions ... it could make an interesting visual.

Thanks again for your interest.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.

Bob Newbert

Robert L. Newbert, Jr.
Account Executive
Public Relations

enclosure

RLN:kpm