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Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.
Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 19, 1973

Dear Editor:

Enclosed is a story on a Bicentennial Education Program at Salve Regina College in Newport, R. I. The program is the only one of its kind in the country.

I know Newport, R. I., doesn't fall into your usual news area, but I think the story might be of interest to your readers. People from across the country will be attending the program and I think anyone in your circulation area who is a member of a Bicentennial Committee would like to learn how they can participate.

From an educational standpoint, there are several interesting aspects to the program. (1) High school seniors can enroll for college credit. The credits will be held in escrow or transferred to the college of their choice. (2) Students can receive credits in any of five areas for completing the program. (3) Adults not in college can participate for college credit as well.

Please rework the story from any angle you'd wish. If you need more information, just let me know. I'll be happy to help you.

I've also enclosed a poster on the program that is being circulated across the country...it might make an interesting visual.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.

Robert L. Newbert, Jr.
Account Executive
Public Relations

enclosure

RLN:kpm