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Bicentennial Education Program

Salve Regina College

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Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 19, 1973

Ms. Bernice Buresch
NEWSWEEK
1918 Prudential Center
Boston, MA 02199

Bernice:

Here is the material we talked about on Bicentennial Education at Salve Regina College. I think there are several interesting aspects to the story.

- ... As far as anyone knows, it's the only such program in the country. I checked with the Bicentennial Commission in Washington and they hadn't heard of any similar programs.
- ... It demonstrates how a small college in the smallest state is working to make the Bicentennial a success.
- ... The story has regional and perhaps national significance because people from throughout the country are expected to attend.
- ... There are educational innovations to the program. Among them: (1) high school students can take the program for college credit. Salve will hold the credits in escrow or transfer them later to the college of their choice. (2) students can receive their credits in any of five areas. (3) adults not in college can participate for college credit.

If there's any interest at NEWSWEEK in the story either as a Bicentennial story or an education sotry, please contact me, Bernice. I'll be happy to help you.

Oh yes, I've enclosed a poster on the program that is being mailed throughout the country. It might make an interesting visual.

Thanks for your interest, Bernice. Good to talk to you.

Cordially,

Bob Newbert

enclosure

RLN:kpm

Robert L. Newbert, Jr.
Public Relations Account Executive