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Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.
Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 19, 1973

Mr. Robert T. Connaughton
Editor
PROVIDENCE VISITOR
184 Broad Street
Providence, RI 02903

Bob:

Glad to hear you're interested in the Bicentennial Education Program at Salve Regina College. It's the only program of its kind, and I think many of your readers might be interested in participating.

The Federal Bicentennial Commission is going to push this program and we expect people from all over the country to enroll. There are only 100 openings, however, and I'd like to see Rhode Islanders get first crack.

Enclosed is a story outlining the program. Please rework it from whatever angle you'd like. If you need any additional information, just give me a call. I'll be happy to help you.

I've also enclosed a poster on the program ... it could make an interesting visual.

Nice talking to you, Bob. Hope we can meet sometime.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.

Robert L. Newbert, Jr.
Account Executive
Public Relations

enclosure

RLN:kpm