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### Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.  
Advertising/Public Relations  
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 19, 1973

Mr. Malcolm Daniels  
Editor  
CRANSTON MIRROR  
250 Auburn Street  
Cranston, RI 02910

Malcolm:

Nice talking to you today. I'm happy to hear you're interested in Salve Regina's Bicentennial Education Program.

As we discussed, Salve isn't exactly your news area, but I think you'll see that the program has statewide significance. Additionally, I think Cranston is the type of community that would be especially interested in this type of program.

I'm enclosing a feature story on the program. Please rework the story any way you'd like. If there are any holes in the story, call me. I'll be happy to patch them up for you.

I've also included a poster on the program ... it could make an interesting visual.

Thanks for your interest, Malcolm.

Cordially,

CREAMER, TROWBRIDGE,  
CASE & BASFORD, INC.

*Bob Newbert*

Robert L. Newbert, Jr.  
Account Executive  
Public Relations

enclosure

RLN:kpm