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### Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.  
Advertising/Public Relations  
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 24, 1973

Mr. John E. Harr, Editor  
USA-200  
P. O. Box 200  
Glen Ridge, New Jersey 07028

John:

Glad to hear you're interested in the Bicentennial Education Program at Salve Regina College.

I believe it's the only program of its kind where non-college students can enroll in a 1776 lecture series for college credit. Salve hopes to attract people from throughout the country who are interested in the Bicentennial. I think many of your readers would be interested in learning about the program.

Enclosed is a story on the program. Please rework it from whatever angle you'd like. And if you need additional information, just holler. I'll be happy to help you.

I've also enclosed a poster on the program that is being distributed nationally ... it could make an interesting visual.

Nice talking to you, John, Thanks again for your interest.

Cordially,

CREAMER, TROWBRIDGE,  
CASE & BASFORD, INC.

*Bob Newbert*

Robert L. Newbert, Jr.  
Account Executive  
Public Relations

enclosure

RLN:kpm