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### Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.  
Advertising/Public Relations  
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 24, 1973

Ms. Muriel Cohen  
Education Editor  
BOSTON GLOBE  
135 Morrissey Blvd.  
Boston, MA 02107

Muriel:

Here is the Bicentennial Education story we talked about. I know Newport, Rhode Island, doesn't fall into your usual news area, but I think the story might have great interest for your readers.

The Bicentennial Education Program is the only one of its kind and people from across the country are expected to attend. I know the Federal Bicentennial Commission in Washington is planning to promote the program. Anyone on state and local Bicentennial committees in your area would like to learn how they can participate.

From an educational standpoint, there are several interesting aspects to the program. (1) High school students can participate in the program for college credit. The credits will be held in escrow or transferred later to the college of their choice. (2) Students can receive credits in any of five different areas for completing the program. (3) Adults not in college can participate for credit as well.

Enclosed is a story outlining the program. Please rework it from any angle you'd like. If you need more information, just let me know. I'll be happy to help you.

I've also enclosed a poster on the program that is being circulated across the country ... it could make an interesting visual.

Cordially,

CREAMER, TROWBRIDGE,  
CASE & BASFORD, INC.

Robert L. Newbert, Jr.  
Account Executive  
Public Relations

enclosure

RLN:kpm