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Bicentennial Education Program

Salve Regina College

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CREAMER, TROWBRIDGE, CASE & BASFORD, INC.
Advertising/Public Relations
40 Westminster Street, Suite 1600, Providence, R.I. 02903 (401) 272-7200

October 31, 1973

Dear Editor:

I'm enclosing a story on a Bicentennial Education Program at Salve Regina College, Newport, Rhode Island. The program is the only one of its kind in the country.

I think many of your readers would be interested in participating. They can learn about our national heritage while receiving college credit for it. The program is only a few weeks long and participants do not have to be college students. Anyone can enroll.

With the Bicentennial approaching, people are looking for different ways to take part in America. The Salve program is one of them. People on your local Bicentennial Commission or any other interested person might want to participate.

Please rework the story from any angle you'd like. If you need more information, just let me know. I'll be happy to help you.

I've also enclosed a poster on the program that is being circulated nationally ... it might make an interesting visual.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.

Robert L. Newbert, Jr.
Account Executive
Public Relations

Enclosures

RLN:kpm