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Bicentennial Education Program

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November 1, 1973

Mr. Terence Hunt
ASSOCIATED PRESS
75 Fountain Street
Providence, RI 02903

Terry:

Here is the Bicentennial Education story we talked about. All Rhode Island papers have received it. The BULLETIN ran the story on page one last week. Other Rhode Island dailies did not receive the story on time because of the mail problem, and I haven't seen any ink on the story.

I think it's a good story and might still warrant some play on the wire. Here's why:

- ...As far as anyone knows, it's the only such program in the country. I checked with the Bicentennial Commission in Washington and they hadn't heard of any similar programs.
- ...It demonstrates how a small college in the smallest state is working to make the Bicentennial a success.
- ...With the Bicentennial approaching, people are looking for ways to take part in America. The Salve program is one of them. People on Bicentennial Commissions across the country should be interested in participating. Thus the story has regional and perhaps national significance.
- ...There are educational innovations to the program. Among them: (1) People can learn about our national heritage while receiving college credit for it. (2) The program is only a few weeks long and participants do not have to be in college to receive credit. Anyone can enroll. (3) High school students can take part in the program for college credit. Salve will hold the credits in escrow or transfer them later to the college of their choice. (4) Participants can receive their credits in any of five academic areas.

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Please rework the story from any angle you'd like, Terry.
If you need more information, please call me. I'll be happy
to help you.

Thanks again for your interest, Terry. My apologies for the
mail problem.

Cordially,

CREAMER, TROWBRIDGE,
CASE & BASFORD, INC.



Robert L. Newbert, Jr.
Account Executive
Public Relations

enclosures

RLN:kpm