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Dr. F. Kenneth Brasted Accredited, February 28, 1966

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The Public Relations Society
of America
845 Third Avenue
New York, N. Y. 10022

FOR IMMEDIATE RELEASE

New York, February 28--Dr. F. Kenneth Brasted, Director of Public Relations and Development, Salve Regina College, Newport, Rhode Island, has been Accredited by the Public Relations Society of America according to Kalman B. Druck, Chairman of the PRSA Accreditation Board.

Dr. Brasted is one of 609 public relations executives--and the first in Rhode Island--to be Accredited by the Society since the start of the voluntary program last year.

The Public Relations Society of America is a professional organization with over 5,200 members and 58 chapters throughout the United States.

PRSA's Accreditation Program, developed over a three-year period, is designed to raise the professional standards and to improve the practice of public relations.

To be Accredited an applicant must meet the highest standards of experience, character, and professional reputation. Dr. Brasted has been directly connected with public relations activities in various sections of the country for the past 23 years.

Before moving to Newport with his family three years ago, he was a member of the North Texas Chapter of PRSA in Dallas, Texas.

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