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Walter V. Clarke's Three-Day Institute, June 13, 1969

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OCHRE POINT AVENUE
NEWPORT, RHODE ISLAND 02840

June 13, 1969

**FOR RELEASE
IMMEDIATELY**

Walter V. Clarke, founder and President of Walter V. Clarke Associates, Inc. of Providence, R. I. and Fort Lauderdale, Florida is conducting a three-day institute at Salve Regina College, Newport, Rhode Island. As Dr. Lester Carr, Dean of the Summer School at Salve stated, "This is one of several institutes planned for our expanded summer school as part of our new inter-disciplinary approach to education." This three-day institute on Increasing Productivity Through Behavioral Understanding offers business executives an opportunity to improve their understanding of people, the nature of personality, how it develops, and how it is expressed in the world of work. Appreciating the differences between people, learning how to put yourself in the other fellow's shoes, increasing your knowledge about the individual's relation to his job and to the people around him, and understanding one's self are important objectives of the institute.

Mr. Clarke is a Diplomat in Industrial Psychology of the American Board of Examiners in Professional Psychology, and has been certified as a psychologist in Florida, Illinois, New York and Rhode Island. Mr. Clarke has devoted his professional career exclusively to the field of industrial psychology. He has lectured for the University of Rhode Island and the American Management Association, and has written numerous technical articles and publications in the field of psychology and industrial relations. He is the author of several psychological tests and procedures, including a Measurement of Skill Series, and the Activity Vector Analysis, which is widely used by business and industry in the United States and Canada.

Increasing Productivity Through Behavioral Understanding Institute (continued)

Attending this institute are executives representing companies from various parts of the country including Kentucky, South Carolina, Maine, Massachusetts, Connecticut and Rhode Island.

Mr. Kachadoor N. Kazarian, Controller at the Providence Office of Walter V. Clarke Associates, psychological consultants to management, made arrangements for the presentation of this institute.
