

Salve Regina University

## Digital Commons @ Salve Regina

---

Press Release Archive

Archives and Special Collections

---

1-1-1973

### "Radio and Tv in America" New Salve Regina Spring Session Course, January 1, 1972

Salve Regina College

Follow this and additional works at: <https://digitalcommons.salve.edu/releases>



Part of the [Education Commons](#)

---

#### Recommended Citation

Salve Regina College, ""Radio and Tv in America" New Salve Regina Spring Session Course, January 1, 1972" (1973). *Press Release Archive*. 857.

<https://digitalcommons.salve.edu/releases/857>

This Article is brought to you for free and open access by the Archives and Special Collections at Digital Commons @ Salve Regina. It has been accepted for inclusion in Press Release Archive by an authorized administrator of Digital Commons @ Salve Regina. For more information, please contact [digitalcommons@salve.edu](mailto:digitalcommons@salve.edu).

NEWS RELEASE  
Salve Regina College  
Newport, Rhode Island 02840  
For Further Information Contact:  
Mrs. M. Patricia Thornton  
Public Relations Director  
College - (401) 847-6650, ext. 45

FOR IMMEDIATE RELEASE

**"Radio and TV In America"  
New Salve Regina Spring Session Course**

A lecture and workshop study of the historical development of electronic media in the U.S. entitled "Radio and TV in America" is one of the 86 Community Education courses, to be offered Spring Semester by Salve Regina College, Newport, R. I.

The Wednesday evening course, will be taught by Michael Collins, Assistant General Manager and Public Relations Director of the Newport Ship Yard, Inc.

Mr. Collins, a graduate of the School of Public Communications, Boston University, is former Production Manager of radio station WOI (am & fm) Des Moines, Iowa, and Managing Director of radio station WLIP (fm stereo), Kenosha, Wisconsin.

Special areas of concentration will include commercial and educational TV and radio; contemporary media management; news gathering and news making; financial, legal and program controls in radio and TV today; and will introduce students to methods of utilizing mass media in such areas as education, medicine and industry. The moral and ethical obligations of the media, its potentials and limitations will also be examined by Mr. Collins and guest lecturers.

Another medium, film making, is also represented in the Spring Semester catalogue - - - an introduction to the art of the cinema, its characteristics, problems, devices and development. The Film Appreciation Study will be conducted by Mark

(MORE)

NEWS RELEASE  
Salve Regina College  
ADD ONE

Sottnick, Middletown film maker, who holds a B.S. from Fordham College and has studied cinematography at a graduate level at both Temple University and the Rhode Island School of Design.

For further information on these and other courses in the areas of Creative Arts, Education, Special Education, English, French, History, Law Enforcement, Mathematics, Nursing, Philosophy, Physical Science, Political Science, Psychology, Religious Studies, Social Studies, Sociology, Spanish and the non-credit Cultural Enrichment Series, write Community Education, Salve Regina College, Newport, R. I., 02840. A free catalogue is available, upon request. Registration continues through January 19, on campus; mail registration ends January 17.

# # #