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### Results from the Name Change Committee reviewed by the Board of Trustees

Salve Regina College

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# SALVE REGINA COLLEGE / NEWPORT, RHODE ISLAND 02840

## PRESS RELEASE



For immediate release

Contact: Lois Eveleth (401) 847-6650

The Board of Trustees of Salve Regina College at its meeting on September 9 accepted the conclusions and recommendations of the committee studying the feasibility of a Name Change for the College.

The committee had been commissioned last Spring by the Trustees to conduct a feasibility study because the question of name change or modification had become an issue three times since 1970 among different collegiate groups with no substantive <sup>or</sup> ~~data~~ to support or deny the claim that a change was needed and would benefit the College at this time.

The committee researched the question and polled other Catholic Colleges that had undergone a name modification or change within the last ten years. It also mailed an opinion poll to 2100 individuals who were representative of the total collegiate community of Salve Regina. The response ran 2 to 1 against a radical name change. There was sufficient evidence, however, that a large majority responding to the opinion poll had positive thoughts on the close identification of Salve Regina College with its geographic location. The Board of Trustees accepted the recommendation of the committee that

"A non-legal extension of the Name, Salve Regina, the Newport College" presently appearing on the letterhead does serve to identify the college with its unique geographic location and at the same time enhance the present name, Salve Regina College."

(More)

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Sister Mary Mercy, chairperson of the committee said, "We owe an expression of gratitude to the entire collegiate community who by their interest and response contributed greatly to the conclusions and recommendations presented and accepted by the Board of Trustees. Our college name will continue to reflect the history of scholarly tradition embodied in the name, Salve Regina, while at the same time will identify more closely with the mystique of its geographic location. Salve Regina, the Newport College, intends to be a strong contributing factor in the civic community in which it is located. Newport is our campus and we believe that our co-educational college adds a worthwhile and needed dimension to this historic New England seaport"..

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